

RECYCLEMANIA

STUDENT - LEADER GUIDE

ARE YOU READY FOR RECYCLEMANIA?

RecycleMania is a national competition that puts colleges and universities across the country head-to-head to see who can recycle the most. In addition to being a fantastic opportunity to promote waste reduction and recycling, it's also a great benchmarking tool. There are many ways to participate and even more ways you can help promote recycling at your school by competing in RecycleMania!



WHY PARTICIPATE IN RECYCLEMANIA?



- Build excitement and raise awareness for recycling and zero waste with your fellow students.
- Compare your school's recycling program against other universities.
- Generate support for your campus recycling programs.
- Gain leadership skills to include on your resume.
- Make a difference on your campus and for the environment.

PICK YOUR COMPETITION:

Schools can choose to participate in on or more categories.

Classic 8 Week Tournament:

- Diversion
- Per Capita Classic
- Food Organics

Special Categories:

- GameDay Challenge
- E-cycleMania
- Race to Zero Waste
- Campus Engagement Case Study Competition

Bragging Rights Categories

- Most Improved (Per Capita Classic)
- Total Recycling
- Targeted Materials:
 - Paper
 - Cardboard
 - Cans & Bottles

Even if you think your school may not be able to win, RecycleMania provides a great opportunity to build support and excitement around your recycling program! Or, if this is your school's first year to compete, you may want to consider trying the "benchmark division" or a One-Time Collection Event you can tackle right away!

GET YOUR SCHOOL TO PARTICIPATE:

As a college student you have a unique and impactful voice within your college community. You can help in influence positive environmental behaviors with other students and even impact your campus operations through relationships with staff and faculty. Use this voice to promote recycling and ask your school to participate in RecycleMania! Here are some places on campus you may want to ask for support:

- Sustainability office
- Recycling department
- Facilities department
- Faculty in environmental studies or sustainability departments
- Student government representatives

Once your school is interested, [sign up here!](#)

SUPPORT YOUR CAMPUS:

Does your school already participate in RecycleMania? If so, you can help your campus increase recycling and become the Grand Champion! To and out if your school is participating [click here](#). To support your campus' existing effort follow these steps:

1. Find out who your campus lead is. Generally this is your campus sustainability or recycling office
2. Determine what type of support your campus needs
3. Plan an activity to engage your fellow students.

Check out these online activity guides:

- i. Caught Green handed
- ii. Basketball awareness event
- iii. Dumpster dive/Waste audit



GET CREDIT:

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ONLINE RESOURCES:

To find out more about RecycleMania go to recyclemania.org or click on any of the links below for additional resources.

- The Rules
- Competition Categories
- Activity Sheets
- Case Study Database
- NWF — Eco-Leader Waste and Recycling Pathway
- Social Marketing/Behavior Change Primer — (Geeks Only!)



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